

Fig. 1

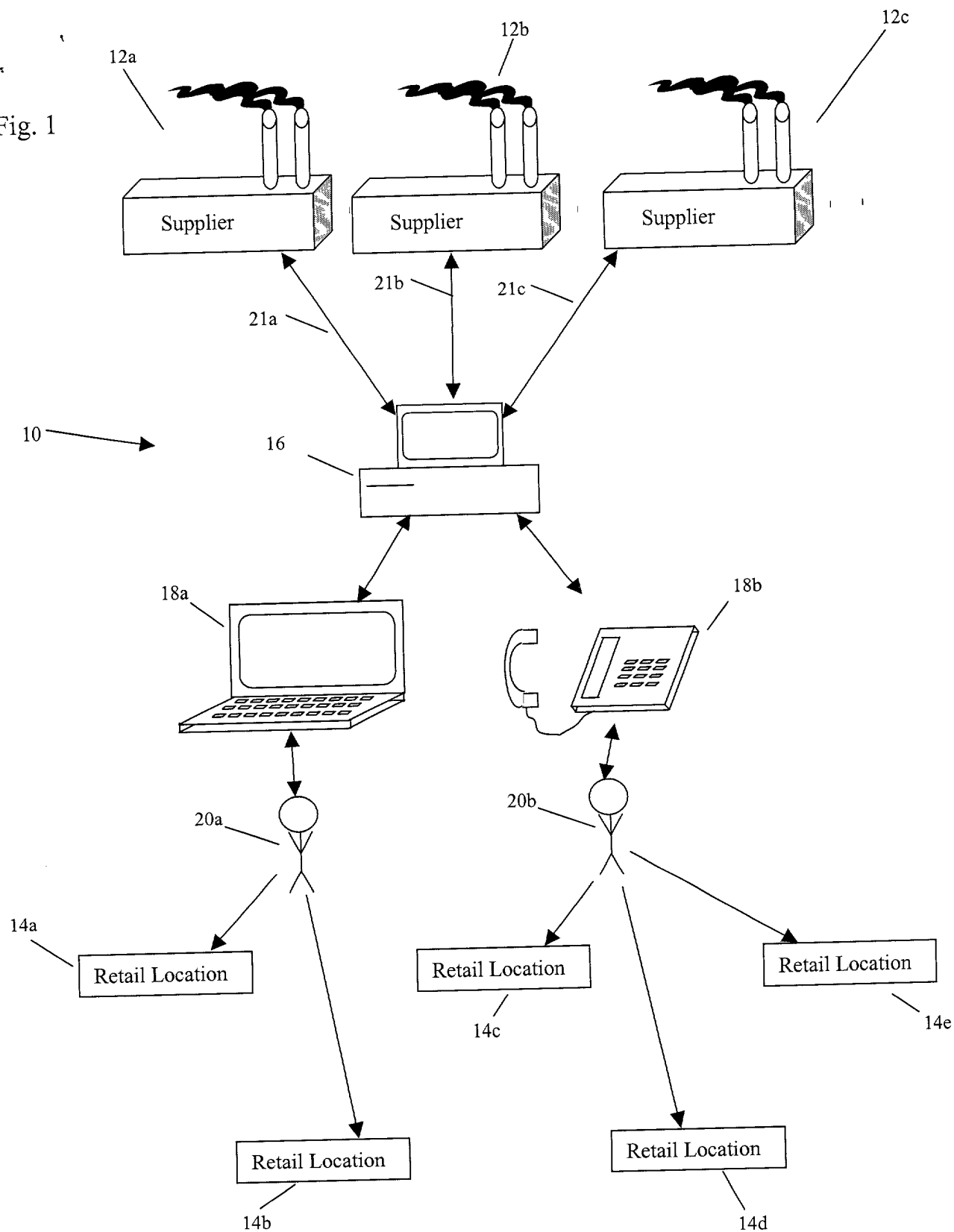


Fig. 2

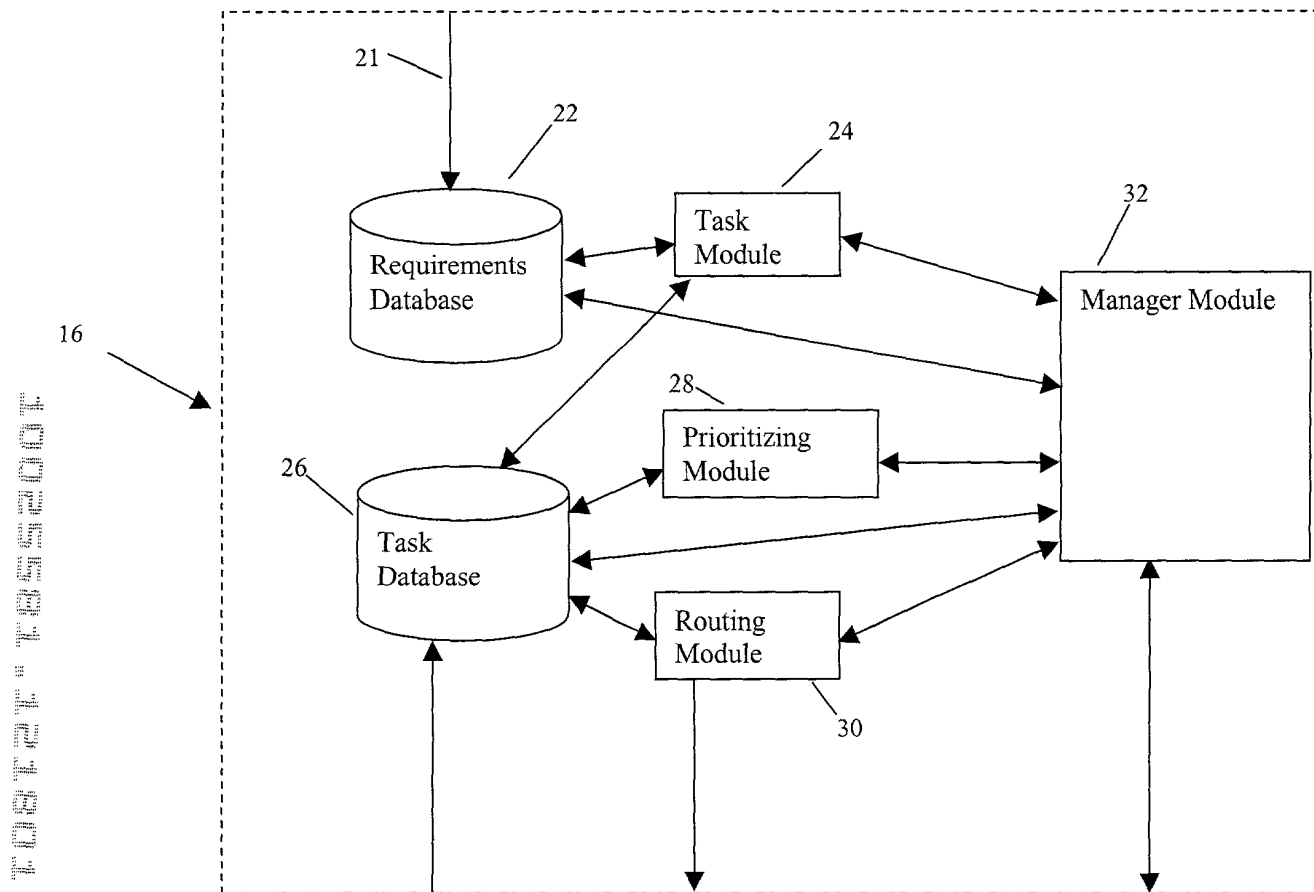


Fig. 3

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THE ALPHA TEAM – SUPPLIER STORE CONDITION REPORT

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ENTER STORE NUMBER:

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COMMENTS:

Fig. 4

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Priorities – 45 minutes

34 1. Ensure that the product X endcap is setup in the electronics Department. This endcap should be merchandised with brand A.
The following items need to be on display:
Product X @ \$4.99
Product Y @\$6.49

44 2. Check for a sidekick of product Y in the toy department.

3. Check the status of the backroom.

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<input type="radio"/>	Yes
<input checked="" type="radio"/>	No

<input type="radio"/>	Yes
<input checked="" type="radio"/>	No

<input checked="" type="radio"/>	Yes
<input type="radio"/>	No

Fig. 5

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Questions:

What is the status of the dedicated endcap?

Is the endcap co-merchandised with other products?

Does the endcap face the flow of traffic?

Does this store have product X on the endcap?

Does this store have product Y on the endcap?

Does this store sell brand Z?

What is the status of this store's backroom?

The backroom is secured but all store personnel have access to it

Is there a sidekick of product Y in the toy department?

Endcap on display ▼

No ▼

Yes ▼

No ▼

Yes ▼

Yes ▼

Yes ▼

Fig. 6

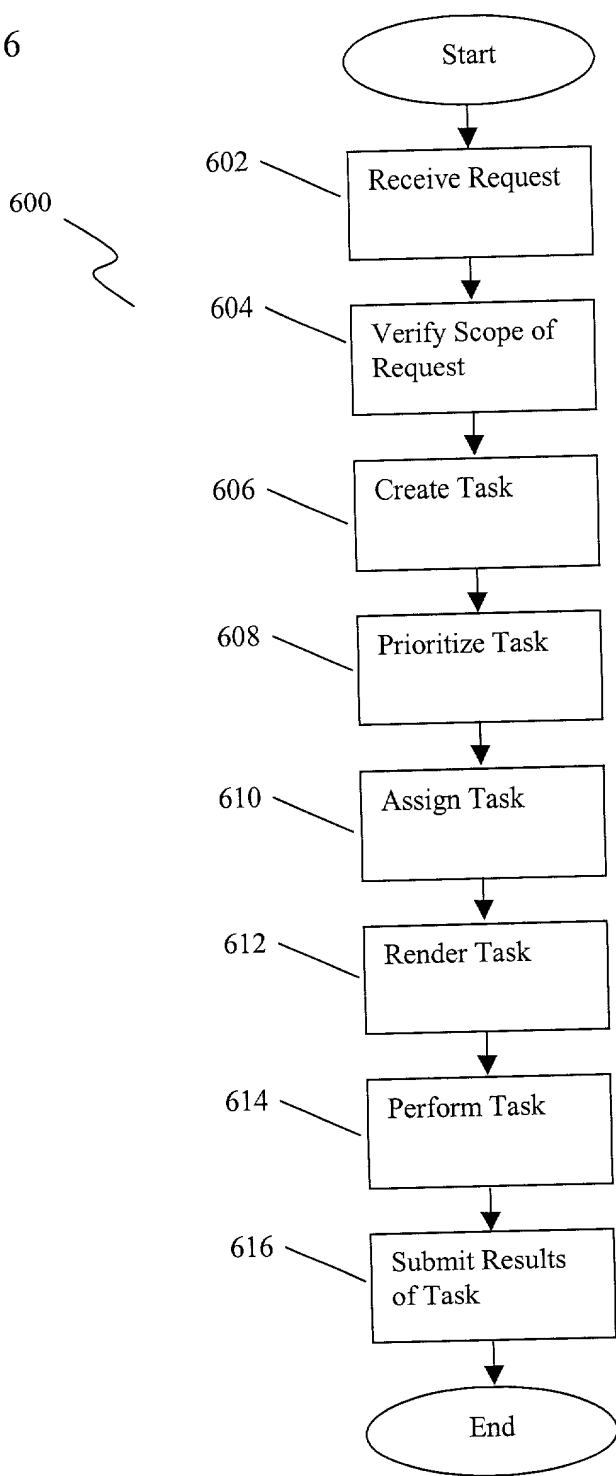


Fig. 7

